



2011 ISMA CONVENTION SPONSOR/ADVERTISER AGREEMENT

The organization below has entered into this contract with the ISMA for the services indicated below.

PLEASE PRINT OR TYPE

Contact name: _____ Title: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____

Signature: _____ Date: _____

Signature required

We would like information regarding 2012 advertising and sponsorship opportunities.

ISMA Convention Sponsorships - Available Sept. 16-18, 2011, Indianapolis Marriott Downtown

Check all sponsorships you want to reserve with your enclosed payment.

Friday House of Delegates Buffet \$600 per station (6 sponsors)

- 1. Steamship of Beef
- 2. Pasta Bar
- 3. Hot Hors D'Oeuvres
- 4. Fresh Fruit
- 5. Dessert
- 6. Beverage Station

Friday Morning Break..... \$600

Friday Endless Beverage Break \$500

Saturday Continental Breakfast \$750

Presidents' Night Dinner Centerpieces (10 included) \$250

Presidents' Night Reception \$1,000

Sunday Continental Breakfast..... \$975

Directional Signs..... \$500

Name Badge Lanyards..... \$1,200

House of Delegates Handbooks \$1,200

Flash Drives..... \$500

Handbooks + Flash Drives \$1,500

Full-Color Advertisement in ISMA Convention Program

Please indicate your advertisement size. Ad layout is required by Aug. 22, 2011.*

Full page (4 1/2" wide x 7 1/2" long) \$150

Half page (4 1/2" wide x 3 3/4" long) \$75

*Please supply camera-ready art or submit in PDF, TIFF, Illustrator or Photoshop format. Convert text to graphics in any Illustrator or PDF format.

If you have any questions regarding format, call Nick at (317) 261-2060 or (800) 257-4762; e-mail ad layout to: npeetz@ismanet.org.

Instructions to Validate Agreement

1. Make a photocopy of completed agreement and attach a check, made payable to the Indiana State Medical Association, for the full amount of your advertisement and sponsorship commitments.

2. Keep the original agreement for your records.

3. Mail check and agreement to:

ISMA c/o, Meeting Services Unlimited Inc. • 135 S. Mitthoeffer Rd. • Indianapolis, IN 46229 • (317) 841-7171

4. Send an e-mail attachment with your company logo in high resolution PDF, TIFF or EPS to ISMA@conventionmanagers.com.

Please check here if you would like information about advertising in ISMA's biweekly physician publication (Circulation: 8,200).

FOR OFFICE USE ONLY

CHECK# _____ AMOUNT \$ _____ DATE RECEIVED _____ ENTERED BY: _____

SPONSORSHIP _____ AD _____ CONFIRMATION SENT _____ (DATE)