



ADVOCACY BOOTCAMP

LEADERSHIP TRAINING PROGRAM

Registration for the next cohort of “Advocacy Bootcamp,” ISMA’s advocacy leadership training program, is now open! This hybrid program aims to support and develop active, effective health policy advocates from among ISMA’s most engaged members. Some of the topics that will be covered include how policy is made in Indiana; the anatomy of the federal and state legislatures; how to track bills; how to navigate the Indiana General Assembly website; frameworks for policy analysis; aspects of strategy when lobbying; self-awareness and self-management when meeting with legislators; and preparing for meetings with policymakers.

Zoom or in-person sessions led by ISMA’s Government Relations (GR) team and other subject-matter experts will take place one day each month from October 2023 through May 2024. Participants will also take part in Physician Advocacy Day at the Statehouse in the spring. The cost for the bootcamp is \$500 and registration is open until Oct. 16. The program will have a total of 25 members and up to 10.0 CME credits will be offered for participating.

Due to increased interest, ISMA recommends registering ASAP to save your spot. ALL ISMA members are welcome to participate.

Sign up now: www.ismanet.org/AdvocacyBootcamp

Friday, Oct. 20, 2023

12 – 1 p.m. ET, via Zoom

Physician Advocacy Recruit Orientation

Presenter: ISMA Staff

Friday, Nov. 17

12 – 1 p.m. ET, via Zoom

Physician Advocacy Basic Training

Presenter: ISMA Staff

Friday, Dec. 15

12 – 1 p.m. ET, via Zoom

Physician Advocacy Standard Operating Procedures

Presenter: ISMA Staff

Tuesday Jan. 16, 2024

Time TBA, live in person at the Statehouse
ISMA Physician Advocacy Day

Friday, Feb. 16

12 – 1 p.m. ET, via Zoom

Physician Advocacy Situation Report

Presenter: ISMA Staff

Friday, March 22

12 – 1 p.m. ET, via Zoom

Physician Advocacy Special Operations

Presenter: ISMA Staff

Friday, April 26

12 – 1 p.m. ET, via Zoom

Physician Advocacy Survival Skills

Presenter: ISMA Staff

Friday, May 17

1 – 4 p.m. ET, live in person

Presenter: Pete Friedmann Communications, Inc.
Physician Advocacy Operational Readiness

CME INFORMATION:

Accreditation Statement: The ISMA is accredited by the ACCME to provide continuing medical education for physicians.

Designation Statement: The ISMA designates this live hybrid activity for a maximum of 10.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure Statement: There are no relevant financial relationships with an ineligible company to identify, mitigate or disclose because the content of this activity is non-clinical in nature.