

Upcoming Events:

AUGUST 11, 2010

ISMA 12th District Meeting

Fort Wayne Country Club

Information: Tom Dixon, ISMA Field Representative, 800-257-4762 or tdixon@ismanet.org

AUGUST 25, 2010

ISMA 11th District Meeting

**Burlington Community Center
Golf at Kokomo Country Club**

Information: Tom Dixon, ISMA Field Representative, 800-257-4762 or tdixon@ismanet.org

AUGUST 29, 2010

**Docs vs. Suits Softball Fundraiser
for IU School of Medicine at IPFW
Parkview Field, Fort Wayne
4 pm**

www.fortwayne.medicine.iu.edu

SEPTEMBER 25 – 26, 2010

**ISMA Alliance Annual Meeting
Hyatt Regency Indianapolis**

www.ismanet.org/convention

SEPTEMBER 25 – 28, 2010

**2010 Medical Families Summit
with the Leader's Conference of
State and County Alliances
Chicago Marriott Hotel**

www.amaalliance.org/site/epage/64805_625.htm

"The winner ain't the one with the fastest car, it's the one who refuses to lose."

*~ Dale Earnhardt, NASCAR Driver
1951 - 2001*

This monthly newsletter keeps **Indiana State Medical Association Alliance (ISMA-A)** members up-to-date on news and events happening in your county, state and nation. Keep reading to find out more!

President's Pen: The Power of Partnerships

This has been a year of successes! As the Alliance has proceeded with our projects, on both county and state levels, we have chosen to partner with other organizations to 'get the job done' in the most effective and efficient manner possible. We also must be mindful of dollars spent to achieve that success.



In this economic time of great challenge, we have chosen a path that has produced results. Just yesterday, I had the pleasure of hearing a motivational speaker that delivered his message via humor. Those in attendance laughed at his delivery, yet were inspired by his message; NEVER say "that is not my job" in life, and NEVER live your life and sadly regret "if only I had..."

The Alliance lives to serve. We are committed to help educate a new generation of health professionals, to support the family of medicine and to be committed activists for the health our Indiana citizens. Our projects are chosen to achieve these goals. We serve others less fortunate and support efforts that are germane to our mission. The Alliance does NOT say "that is not my job": on the contrary, our mission is to serve, and our efforts to do so are remarkable indeed. Our actions are not laced with regret; it is through our actions that we quietly display our conviction and strength.

This year, in particular, we have strengthened our effectiveness through the power of partnerships: with the physicians of the ISMA we have achieved remarkable success even though we set the bar especially high. Never let an opportunity to make a difference pass by simply because you did not ask! Then, reward those involved in your work and celebrate as one.

Please read in this newsletter about our award winning achievements made possible with our partners in health!

- The Indiana General Assembly, with special thanks to Lt. Gov. Becky Skillman
- The Indiana National Guard, with special thanks to MGeneral R. Martin Umbarger
- The physicians of the FWMS, ISMA and AMA, with special thanks to AMA President J. James Rohack, MD
- The Roudebush VA Hospital

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- The Military Family Research Institute of Purdue University
- *Special thanks to the Alliances across Indiana, ISMA Alliance, AMA Alliance and AMA Foundation!*

*With thanks to each of you for all you do for the Alliance and those we serve,
Cami Pond, ISMA Alliance president*

News from the AMA Alliance Annual Meeting:

Indiana wins two prestigious awards from the AMA Alliance!



ISMA Alliance Central Area Vice President Dr. Ferial Alsikafi (center) accepts a national Membership Development Project (MDP) Award from AMA Alliance President Nancy Kyler (left) and Integrated Marketing Communication/Membership Chair Julie Newman (right) on behalf of Vigo County Medical Alliance for their outstanding membership drive. The MDP awards were developed in 2006 to recognize excellence in the membership development process: recruitment, retention and the organization of new Alliances.



*At the AMA Alliance annual meeting, AMA Alliance President Nancy Kyler (left) presents an AMA Alliance Health Awareness Promotion (HAP) Award to Cami Pond, R.N., president of the ISMA Alliance (ISMA-A). HAP awards recognize excellence in the health promotion programs of state and county alliances and national RPS/MSS groups. The award to the ISMA-A honored the *Treat the Troops: Mental Health Matters* project aimed at raising awareness of post traumatic stress disorder among military members and their families.*



We made a difference about PTSD in our state and asked the country to make a difference in their communities:

At the recent AMA Alliance Annual Meeting in Chicago, the delegates adopted a policy statement in support of efforts to raise awareness of Post Traumatic Stress Disorder (PTSD) and the stresses involved with military personnel and their families. States are asked to endorse this policy statement with an action at their Annual Meeting and support it with state legislators and local newspapers to raise public awareness.

PTSD has tripled among combat-exposed military. It is conservatively estimated that one in eight troops returning from overseas combat will suffer the anguish of PTSD. It will affect, literally, thousands of American citizens. There have been 200 military suicides thus far this year. Sadly, this affects the entire frailty and has a devastating impact on our communities. Locally, you can make strides in the prevention and treatment of its effect on your community, its members and future generations through the early diagnosis and compassionate treatment by the medical community.

There are several easy, high-impact, non-fiscal ways individual members and alliances can support PTSD awareness in the community:

- Write a letter to the editor.
- Contact local newspaper and offer to do an article about PTSD awareness.
- Ask your governor declare a PTSD Awareness Day by order of proclamation.
- Use the media to your advantage.
- Post a link to the PTSD screening tool on your personal or Alliance Web site.
- Urge your spouse to sponsor a resolution or policy in his/ her respective State Medical Society House of Delegates in support of the military.
- Gain the support of your state legislators; they welcome sponsorship of the military.
- Make a presentation about the PTSD Screening tool at your local Medical Society Board, and ask that the group endorse its use in your state.

For more details on any of these strategies, or for samples, please contact Cami Pond at camipond@aol.com.

AMA Alliance elects new officers and board members

The AMA Alliance installed a new slate of officers at its Annual Meeting on June 15, 2010. Susan Todd of Fort Worth, Texas, is the president for 2010-2011.

Filling other officer positions are Emma Borders of Bernice, La. as President-Elect; **Sarah Sanders of Fort Wayne, Ind. as Secretary**; Pat Hyer of Fort Worth, Texas, as Treasurer; and Nancy Kyler of Stanton, Va. as Immediate Past President.

New and continuing Board members are Dinah Goldenberg, Fargo, N.D.; Keely Hunsaker, DDS, Corpus Christi, Texas; Pat Klettke, Summit Park, Utah; Jo Terry, Knoxville, Tenn.; Rosemary Xavier, N. Palm Beach, Fla.; Beverly Wright, Greensboro, N.C.; Thomas Swan, Zanesville, Ohio; Julie Newman, Wake Forest, N.C.; and Sherry Clarke, Menasha, Wis. **Mary Shuman, St. Joseph, Mo., is Indiana's new AMA Alliance Director.** Members of the Indiana Delegation were delighted to get the opportunity to enjoy dinner with Mary while in Chicago. E-mail Mary at shrink@stjoelive.com.



Dr. James Rohack (left), AMA immediate past president, installs Susan Todd (right) as AMA Alliance president while her husband Joe (center) looks on.

Recap of actions and decisions from AMA Alliance Annual Meeting

- Introduction of new member benefits including Sears product discounts, Bally's fitness corporate membership options and a 20 percent discount on office coffee makers from Keurig. To take advantage, visit www.amaalliance.org.
- AMA Alliance Bylaws amendments permitting the organization to broaden its scope of membership and move from a House of Delegates format to an Annual Meeting, where each registered member is entitled to vote the issues facing medical families.
- A Bylaws amendment stating that a regular member of this organization may be any member of a physician or medical student couple, present or former, at least one of whom is a physician or medical student who is or was eligible to be a member of the AMA; or an individual physician or medical student who is eligible to be a member of the AMA.

For more details, visit www.amaalliance.org/site/epage/47528_625.htm.



The ISMA Alliance was represented at the AMA Alliance Annual Meeting by: (from left to right) Laurel Weddle; Ferial Alsikafi, MD; Sarah Sanders, PharmD, newly installed AMA Alliance Secretary; Cami Pond, RN; and Kelda Maynard. Hallie Gorup, also an Indiana delegate, is not pictured.

County Showcase:

Indianapolis Medical Alliance (IMA) and their Nursing and Allied Health Scholarship Program – by Becky Collis, IMA Coordinator

This was a phenomenal year for applicants for the Nursing and Allied Health Scholarship! The IMA was able to award scholarships to fourteen amazing students dedicated to the delivery of medical care. Not only were they outstanding in their fields of study, but they were also focused on patient care and volunteerism. The economic condition has created a definite need for financial assistance. The IMA has helped to build, through the years of awarding scholarships, an excellent group of medical assistant professionals for the health providers here in Indianapolis and Central Indiana.

The IMA was able to award a total of \$7000. Congratulations goes to these recipients, which were selected based on interviews, completion of an application, including school transcripts, and letters of recommendation from their professors or work managers.

This year's scholarship recipients are:

Chequita Andre – Clinical Lab Sciences, IUPUI

Michelle Berg – Pharmacy, Butler

Kayla Berger – Nursing, Purdue

Lauren Doolittle – Doctorate of Physical Therapy, IUPUI

Allison Easterhaus – Occupational Therapy, U of I

LaKesha Estien – Nursing, Marian

Loan Hoang – Sonography, IUPUI

Stephanie Jackson – Radiography, IUPUI

Chanda Jordan – Physician Asst., Butler

Brianne Owens – Nursing, IUPUI

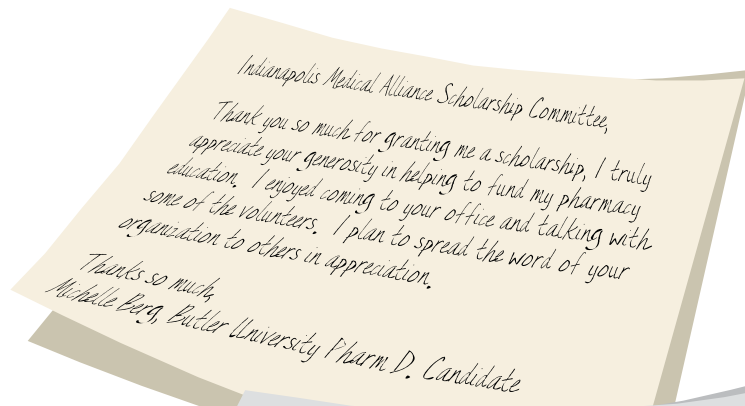
Natalie Reed – Nursing, IUPUI

Kristen Steele – Physician Asst., Butler

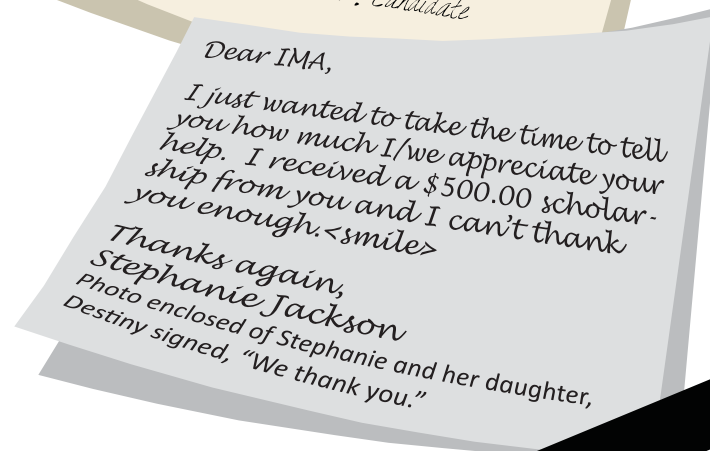
Jennifer Uhl-Lynch – Nursing, Marian

Health Wolfe – Nursing, IUPUI

Here are some comments from some of the scholarship recipients:



*Indianapolis Medical Alliance Scholarship Committee,
Thank you so much for granting me a scholarship, I truly appreciate your generosity in helping to fund my pharmacy education. I enjoyed coming to your office and talking with some of the volunteers. I plan to spread the word of your organization to others in appreciation.
Thanks so much,
Michelle Berg, Butler University Pharm.D. Candidate*



*Dear IMA,
I just wanted to take the time to tell you how much I/we appreciate your help. I received a \$500.00 scholarship from you and I can't thank you enough. <smile>
Thanks again,
Stephanie Jackson
Photo enclosed of Stephanie and her daughter,
Destiny signed, "We thank you."*



If you appreciate the good works of the Alliance and would like to take an active role, please call the IMS (317) 639-3406. Let this be your call to join the Alliance and help to build for the greater good of our healthcare community and the continued achievements of the Indianapolis Medical Society Foundation!